



STATE ASSOCIATION MEMBER

Mike Swift
Trail's End Auto & Truck Salvage, Inc., Iowa

Mike Swift is on a crusade. Whether it's battling illegal scrapping or another issue facing Iowa auto recyclers, he's on the job. In fact, Swift is as well known for his lobbying efforts as he is for the parts he sells.

Swift is very involved in the auto recycling industry at the state level. In 2008, he served as president for the Iowa Automotive Recyclers (IAR). Kelly Lynch-Salseg, IAR executive director said, "Mike is a force of nature. He's very headstrong and determined. When Mike decides to pursue an issue, he'll either attain his goal or go down swinging."

"Mike has been very beneficial to us and our association," said Tracy Hurst, Hurst Salvage, Spencer, Iowa. "He knows what we go through. I listen to his suggestions and he comes up with some pretty good ideas."

"Mike has put a great deal of time and effort into being president," said Mike Waterbury, Sandhill Auto Salvage, Tama, Iowa. "He's really looking out for us. He almost single handedly took on the folks buying scrap without a title. Iowa was one of the leading states where this was being done. He wrote letters. He started a newsletter. He's on top of any potential bill that could affect us." ❧

BY FELICIA LOWENSTEIN NIVEN • PHOTO: KESLINGPHOTOGRAPHY.COM

SPECIALIST

Dave Welsh
Welsh Enterprises, Inc., Ohio

Dave Welsh grew up around Jaguar. Not only did his parents, William and Juanita, make their living from selling parts for these vehicles, they maintained a Jaguar Museum at one time. It was only natural that Welsh would follow in their footsteps.

Now Dave runs the day-to-day operations of the business, Welsh Enterprises, Inc., a Steubenville, Ohio-based auto recycler since 1965. The business that began as a spare parts operation in his parent's garage is now one of the largest Jaguar-only auto recyclers with thousands of parts onsite.

"Dave learned everything from his dad firsthand," said co-worker Anthony

Henderson. "He's very involved in the Jaguar community. The business is a big sponsor of the Jaguar clubs in North America."

"We've bought parts from them and they've bought from us," said fellow Jaguar auto recycler Tony Cordiano, Jaguar Heaven, Stockton, Calif. "They've always been upfront and straight shooters. They're good people." ❧



BY FELICIA LOWENSTEIN NIVEN • PHOTO: HH-ARTWORKS

AUTOMOTIVE

The most important automotive innovations over the next five years, according to automotive executives:

- ♥ Hybrid Systems
- ♥ Electric & Battery
- ♥ Fuel Cell Technology
- ♥ Advanced Materials

SOURCE: KPMG, LLP

