



Iowa Automotive Recyclers

Your partners in advancing the auto recycling industry Iowa!

Associate Member

Media Products:

- ✓ Who's Who in Salvage – Membership directory with distribution to 400 buyers
- ✓ The Iowa Automotive Recyclers NEWSPRESS – 6 publications per year
Members are encouraged to submit a company profile to the newsletter with a card graphic –
- ✓ www.IowaAutomotiveRecyclers.com website
- ✓ www.BuyUsedAutoParts.org website
- ✓ Invitation to the annual convention the Greater Midwest Auto Recycling Expo

Iowa Automotive Recyclers Associate Membership Application

Company Name: _____

Contact Person & Title: _____

Address: _____

City, State & Zip: _____

Email: _____ Website: _____

Telephone: _____ Fax: _____

Membership \$300

Enclosed is my IAR annual membership check:

- Out-of-state trading partner (dismantle and sell used automotive parts)
- Iowa Rebuilder / Collision Repair Shop and/or Automotive Service Center
- Vendor of goods and services to automotive recyclers

Signature _____

Date: _____, 20____

Membership is subject to approval by the IAR Board. Please return form and the membership dues to:

Iowa Automotive Recyclers – 204 Alta Vista Avenue – Waterloo, Iowa 50703

Phone 319-290-7843

Advertise in the Iowa Automotive Recyclers NEWS PRESS

Ad Size	Dimensions	One Time	Six Time Rate (1 year)
Business Card	2" x 3.25"	\$75	For 6 issues = \$450 per year
¼ Page Ad	3.5" x 4.5"	\$125	For 6 issues = \$750 per year
1/3 Page Ad	5" x 5"	\$125	For 6 issues = \$750 per year
½ Page Ad	7.5" x 4.5"	\$275	For 6 issues = \$1650 per year
Full Page Ad	7.5" x 10"	\$400	For 6 issues = \$2400 per year
Inside Front	7.5" x 10"	\$475	For 6 issues = \$2850 per year <i>taken by Car-Part</i>
Inside BackCover	7.5" x 10"	\$475	For 6 issues = \$2850 per year
Back Cover	7.5" x 6.0"	\$475	For 6 issues = \$2850 per year

The Iowa Auto Recyclers NEWS PRESS is sent to 700+ Auto Recyclers in the Midwest & beyond and related businesses throughout the US. All pages of the newsletter are in full color at no additional charge for advertisers. We decreased the "pen to print" turnaround time and enabled the newsletter to provide more timely information, updates and changes with each addition at no charge! Additionally, the association will be rewarded through your advertising fee.

Who's Who in Salvage DIRECTORY

Advertise in the Iowa Automotive Recyclers **Who's Who in Salvage Directory**. Reach your target market! Mailed out to hundreds of insurance adjusters, automotive recyclers and relevant businesses throughout Iowa and beyond.

MAKE SURE YOUR AD IS INCLUDED!

ADVERTISING RATES & ORDER FORM Please indicate which ad size you prefer.

Advertisement Size	Rate
<input type="checkbox"/> Double Page (7 ½" wide x 6 ½" high)	\$399
<input type="checkbox"/> Full Page (3 ¾" wide x 6 ½" high)	\$259
<input type="checkbox"/> Half Page (3 ¾" wide x 3 ¼" high)	\$189
<input type="checkbox"/> Business Card (3 ¾" wide x 2" high)	\$139

Copy of ad should be *Black and white/camera ready*. Ad copy is subject to the approval of the publisher.
Deadline for submission is February 15th.

IAR Website www.IowaAutomotiveRecyclers.com

The Iowa Automotive Recyclers website has information about the association, the members & associate members have email contacts and website links active from the listings pages. Member Profiles will also be link as downloadable pdf documents, if provided. The website highlights events and sponsors of events during the registration period and as follow up to the function. The newsletters are also available for download from the website. There is no paid advertising on the website but "soft" advertising opportunities are available as a feature.