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## Routing Slip

- Owner(s)
- Manager(s)
- Safety Supervisor
- Environmental Mgr
- Stormwater Mgr
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# Recyclers News Press

Iowa Auto Recyclers

May / June 2018

60th Anniversary Event in Okoboji June 15-16 Summer Outing 2018



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Recyclers News Press

The RECYCLERS NEWS PRESS is published six times per year for the lowa Automotive Recyclers. None of the material in this publication necessarily reflects the opinion of IAR, its officers, director, staff members or advertisers. Statements of fact and opinion are the responsibility of the author.

IAR Members are encouraged to submit material for publication in the Recyclers News Press. Content may be edited for length with the author's permission.

Deadline for submission is the 20th of the month prior to publication. Send content to Sue Schauls at <a href="mailto:Schauls3@mchsi.com">Schauls3@mchsi.com</a> with a full color graphic when possible.

#### **Executive Director**

Sue Schauls 2214 Regal Avenue Waterloo, Iowa 50702

Phone/Fax: 319-233-7970 Schauls3@mchsi.com www.Sueschauls.com



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Waterloo Auto Parts Phone: 319-234-5207

brad@waterlooautoparts.com

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parts@aceautorecyclers.com

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JeremyB<u>@waterlooautoparts.com</u>

#### Tom Quandt (2014 3rd Term)

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#### Mike Davidson (2015 3rd Term)

Don's Auto & Truck Salvage Phone: 515-262-8283 mike@donsautoandtrucksalvage.com

#### Mike Garvin (2015 1st Term)

Vander Haag's, Inc Des Moines Phone: 515-265-1451 MikeG@VanderHaags.com

#### **Past President Participants**

#### **Brent Nugent**

Nugent Auto Sales & Salvage Phone: 563-652-2231 Brent@NugentAutos.com

#### Mike Waterbury

Sandhill Auto Salvage Phone: 641-484-2057 Tama, IA 52339-9419 parts@sandhillautosalvage.com

#### Mike Swift

Swift's Trail End Auto Salvage Phone: 515-265-5696 Mike@TrailsEndAuto.com

#### **David Hesmer**

Action Auto Parts Phone: 641-752-3395 david@action-auto-parts.com

#### Tom Snyder

Snyder's Auto Body Phone: 712-542-5316 snyder@iowatelecom.net

#### **Clyde Lems**

Lems Auto Recyclers, Inc. Phone: 712-726-320216 clydeplems@yahoo.com

www.lowaAutomotiveRecyclers.com

### Iowa Automotive Recyclers

### Board of Directors Meeting

April 17, 2018—Teleconference Call—9:00 am

Ace Auto Recyclers Iowa City, IA www.AceAutoRecyclers.com

Action Auto Parts Marshalltown, IA www.action-auto-parts.com

Aikey Auto Salvage Cedar Falls, IA www.AikeyAutoSalvage.com

Airline Auto Parts Waterloo, IA www.airlineautopartsinc.com

AWE Auto Service Traer. IA www.awesalvage.com

B & B Salvage Sioux Center, IA www.BandBSalvage.net

Burlington Recycling & Auto Parts Burlington, IA burlingtonrecyclingandautoparts.com

Charlie Brown Auto, Ltd. Creston, IA www.CBAutoLtd.com

Chase Auto Parts Company, Inc. Waterloo, IA www.sunline-chase.com

Don's Auto & Truck Salvage Des Moines, IA www.DonsAutoTruck.com

Grab & Go Auto Salvage, LLC Spencer, IA www.grabandgosalvage.com

Members present: Sue Schauls, Eric Piper, Mike Swift, Dereck VanDer-Brink, Joel McCaw, Jodi Kunde, David Hesmer and Mike Garvin. Sue Schauls called the meeting to order at 9:10 a.m. and reminded everyone of the Anti-Trust Statement.

IAR Scholarships – According to Jodi, there are 9 applications for the IAR scholarship this school year. It was decided to award each of the 9 applicants a \$500 scholarship which will keep the expense within the scholarship budget.

Midwest Runner – Sue gave a recap of the conference call with the Midwest Runner organization. Alex is the Iowa representative for Midwest Runner. Sue said lowa basically has three options for operating this program; 1) Have a hub in Iowa (location to be determined) – each yard would need to get their parts to this hub by a swap time. 2) Run a Peddle Route – have a truck go to each yard and drop off parts by the swap time at the hub. 3) Self-manned hub – self deliver to a self-run warehouse/hub.

There were many questions from the members on the call. Where would be the best place for the hub in Iowa? What exactly would the cost be?



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### Iowa Automotive Recyclers

### Board of Directors Meeting

April 17, 2018—Teleconference Call—9:00 am

There are many components that make up the cost so it isn't clear what it actually costs per shipment. When that is known, each yard would want to look at their cost to get the parts to the hub and figure that into their total cost. What is the breakdown of the Midwest Runner various fees - membership fee, fuel surcharge, etc.? How do members communicate within the program?

After a lot of discussion, it was decided to have Midwest Runner present an informational meeting on the Friday of the Summer Outing, June 15<sup>th</sup> from 5 p.m. to 7 p.m. Sue asked about having a conference call with Alex in advance to voice their concerns and get more information about the program. Sue will ask Alex to come up with a concrete proposal with all the fees laid out and the logistics put together so that we have a concise document.

The board would need to get this document out to all the members urging them to come to the meeting on Friday, June 15<sup>th</sup>. Phone calls would be needed by board members inviting members to the meeting and to the Summer Outing. The overall purpose of Midwest Runner is to add more customers further out to help each of us improve our bottom line. It will take commitment to make this work.

I-CARE Gold - Sue would like to create an I-CARE Gold this summer by adding Clean Part Standards and Shipping Standards to the existing I-CARE program.

<u>Hotlines NXG</u> – Sue said Betsy is trying to get this up and running in Iowa. There are currently 11 members on Hotlines but 9 more are needed to get to the required 20 for a \$900/month donation back to the IAR. A couple board members shared their positive feedback with the program. The communication aspect is one of the biggest advantages of it. According to previous board minutes, the cost is \$285/month per yard. The money going to the IAR could be used in valuable ways and would also keep the membership cost down.

Promotional Committee – Sue talked about the following ways to promote the industry: TV commercials, videos, Just Ask campaign, radio ad scripts. The how-to videos have been well received. There are also the You Tube Channel and . Sue talked in particular about the I-CAN TV ads. After some

1-800-257-9634 Doon, Iowa 51235 Email: search@lemsauto.com

Website: www.lemsauto.com

Phone: (712) 726-3202 Fax No: (712) 726-3506 discussion about these ads. David H. made a motion to spend \$650 for one month of 100 spots with the MLB package **if** we own the videos used. There was a second by Mike S.; motion carried.

Hybrid Training – Sue asked if the board is

High Country Auto Cherokee, IA

Hogeland Auto Plaza & Salvage Marshalltown, IA www.hogelandautoplaza.com

> Hulett & Son Auto Salvage Creston, IA

Jeff Smid Auto, Inc. Davenport, IA www.JeffSmidAuto.com

Jerry Carney & Sons Ames, IA www.CarneyAutoParts.com

John's Auto Aplington, IA www.aplingtonautobodyshop.com

> KAR Parts, LLC Garner, IA https://garnerkarparts.com

King Automotive Salvage Center Cedar Falls, IA http://kingsalvage.com

> Lems Auto Recyclers, Inc. Doon, IA www.LemsAuto.com

Leon Recycling & Auto Parts, LLC Leon. IA www.LeonAutoParts.com

> Lyle's Auto Salvage Oto, IA

Midwest Auto Parts. Inc. Waterloo, IA www.mw-autoparts.com

### Iowa Automotive Recyclers

### Board of Directors Meeting

April 17, 2018—Teleconference Call—9:00 am

Monson Salvage, Inc. Lone Rock, IA

North End Auto Wrecking Dubuque, IA www.NorthendWrecking.com

Nugent Auto Sales & Salvage, Inc. Maguoketa, IA www.NugentAutos.com

Osage Auto Salvage Osage, IA http://osageautosalvage.com

P.Q. Auto Parts Sioux City, IA http://quickpickparts.com

Pat's Auto Salvage, LLC Waterloo, IA www.patsautosalvage.com

Piper's Auto Salvage Bloomfield, IA www.PiperAutoParts.com

Preferred Auto Sales, Inc. Lockridge, IA www.preferredautosales.net

Quandt Auto Salvage, Inc. Carroll, IA www.QuandtAutoSalvage.com

Sam's Riverside Auto & Truck Parts Des Moines, IA www.SamsRiverSide.com

Sandhill Auto Salvage Tama, IA www.sandhillautosalvage.com Smith Auto Parts & Sales, Inc.

interested in having Andy Latham (ARA member from the UK) do a 6hour training on hybrid dismantling, safety, marketing, etc. Sue has contacted other Midwest associations to share the cost of Andy's trip. Several ideas were discussed. Sue will continue looking into this training.

Summer Outing – Sue has a mailer going out this week then the newsletter will have the Summer Outing information in it which goes out May 5<sup>th</sup>. Attendees need to make hotel reservations well in advance due to the popularity of the Okoboji area.

Jodi made a motion to adjourn with a 2<sup>nd</sup> from Eric. The meeting was adjourned at 11:13 a.m.

> Respectfully submitted, Jeff Smíd Jeff Smid, Secretary

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### SUE SPEAKING

#### From desk of the Executive Director

#### **Greetings Recyclers!**

I say this every year, **YOU MUST COME TO THE SUMMER OUTING!** And I believe it to be true every year too. The reason is that things change from year to year *and things stay the same too*.

What changes is the industry. Not since automation was the new buzz has the industry changed so rapidly. Technology is advancing at an accelerating pace. More and more software programs are being delivered via "the cloud" and desktop computers will give way to phone apps and handhelds that have processing power we could never have imagined in the past.

The customers are changing too! The target marketing is all about the Millennials and their buying preferences which have been stated to favor the environmentally friendly business and industries. So that suit us well! But we recently found out that saving money is equally, or MORE IMPORTANT to the new largest buying age group too! That is also good news for us!

So we train, and train, and train some more. Train on how to maximize the usage of our existing products and tools. Train to learn about new tools and trends too. That is what the SUMMER OUTING 2018 AGENDA is all about this year, TRAINING.

The agenda will follow the automotive salvage process from salvage acquisition, to inventory and sales, to core processing and shipping. No stone will be left un-turned! You really can't afford to miss it and neither can your staff. One low admission price of \$99 for any number of employees per member. That is one thing that stays the same!

What else stays the same? The networking, the friendship building, the sharing and of course the installation of the new officers, the scholarship auction and the beautiful Okoboji area. After 60 years of pushing and pulling to succeed and sometimes to merely exist, it is time to renew, refresh and enjoy being a member of the IOWA AUTOMOTIVE RECYCLERS. I'll see you in Okoboji, June 15-16, 2018.

Thanks for listening, Sue Schauls Fairfield, IA www.SmithAutoParts.com

Snyder's Auto Body Clarinda, IA www.snyders-autobody.com

> Spilman Auto Parts, Inc Bloomfield, IA www.SpilmanAuto.com

Sun Line Inc. Cedar Rapids, IA www.sunline-chase.com

Sunset Beach Auto Salvage Des Moines, IA SunsetBeachAutoParts.com

Swift's Trails End Auto Recycling
Des Moines, IA
www.TrailsEndAuto.com

Tourniers Recycling Inc Independence, IA www.tourniersrecycling.com

Van Gorp Used Cars, Inc. Oskaloosa, IA www.VanGorpIA.com

Van Horn Auto Parts. Inc. Mason City, IA www.VanHornAutoParts.com

> Vander Haag's, Inc. Spencer, IA www.<u>VanderHaags.com</u>

> Vander Haag's, Inc. Council Bluffs, IA www.VanderHaags.com

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Vander Haag's, Inc. Kansas City, MO, www.VanderHaags.com

Vander Haag's, Inc. Sioux Falls, SD www.VanderHaags.com

Vander Haag's, Inc. Winamac, In www.VanderHaags.com

Walker Auto Salvage Waverly, IA www.WalkersAuto.com

Waterloo Auto Parts Waterloo, IA www.WaterlooAutoParts.com

West Edge Auto Salvage Independence, IA www.westedgeautosalvage.com

Wilken Auto Salvage Britt Britt, IA www.wilkenandsons.com

Wilken Auto Salvage Iowa Falls Iowa Falls, IA www.wilkenandsons.com

Wilken Auto Salvage Nashua Nashua, IA www.wilkenandsons.com

Wilken Auto Salvage Waukon Waukon, IA www.wilkenandsons.com

Yaw Auto Salvage Des Moines, IA www.yawssalvage.com



Summer Outing 2018



### Friday AGENDA

4:00-7:30 pm Registration at Hotel

5:00-7:00 pm

MidWest Runner Member Meeting

7:00-11:30 pm

Okoboji Classic Cars **RECEPTION** Sponsored by **Professional Solutions Venue Sponsored by the Shine family** 



Summer Outing 2018

### Saturday AGENDA

7:30-11:00 Registration

#### 8:00-9:40

Amanda Zmolek, Copart Tips & Tricks! A guided tour of time-saving features on Copart.com - Copart is an online auto auction with more than 125,000 salvage and clean title vehicles available to bid on each day. For more information, and for videos and articles that help to spread the word about recycled parts, visit Copart.com/ AutoRecyclers.

Salvage Acquisition – Mike Lambert, Bid Buddy New Enhancements for Buddy Products - Come find out how we've improved our products!

NMVTIS Jay Svendsen, Auto Data Direct - Reporting Like a Pro

Recalls Paul D'Adamo, RAS Core Defective Takata Airbags –
A Ticking Time Bomb in Your Yard

ARA Past Presidents Update, Automotive Recyclers Association

#### 10:00-11:40

Inventory – Theresa Colbert, Car-Part.com What's NEW with CheckMate & PartMate - See what's new with Checkmate, Partmate, and Photomate. Learn how to virtually move parts and vehicles from your cell phone or tablet!

Inventory – Drew VanDevender, Car-Part.com MyPartsApp - Optimize your business' web presence, for your mobile customers, with your own personalized Recycler App.

# Sales – Betsy Heckert, PartCycle, Ecommerce in the Recycling Industry <a href="PartCycle.com">PartCycle.com</a>: The Innovated New Way to Seller More Parts Online

The world of professional automotive recycling is evolving, and part of the evolution is seeing sales beyond the shop counter and moving online. The industry needs to keep up with this eCommerce trend if it hopes to sustain business for generations to come. <a href="PartCycle.com">PartCycle.com</a> offers a simple and easy way to increase online sales through a marketplace that offers 100% fraud protection on all orders, a free 15-minute sign-up process (start selling in 24hrs), no sign-up fees or contracts, and marketing to a nationwide network of Buyers. The time is now to start expanding your eCommerce business—let PartCycle help ensure the longevity of your company.

Sales -Betsy Finnell, Hotlines NXG - Improve Trading with Partners

Summer Outing 2018

### Saturday AGENDA

### Noon Lunch Address Cosponsored by MCI CORE & Hollander

Amanda, Urban, Hollander Increasing eBay Profitability with Hollander - If you want to sell more parts off of each vehicle faster, you need easy access to more buyers. eBay offers just that—an online global marketplace already filled with 150+ million active buyers, and with three (3) car parts sold on eBay every second, you have a serious opportunity to sell more! Which is why Hollander has exclusively partnered with eBay Motors to make selling online faster, easier and more profitable for the automotive recycler. If you want your parts seen and sold, you can't afford to miss this session.

Hollander Powerlink™: Evolving to Meet the Needs of Tomorrow - Like any industry, Recycling is constantly changing and evolving to best meet the demands of a volatile marketplace. This means the tools and processes you use to manage your business need to evolve with—or even ahead of—the industry. Hollander is constantly innovating our Powerlink™ system to meet, and exceed, the needs of your recycling business. Join an expert from Hollander to learn how Powerlink can help keep your business moving forward.

Connect to Success, Maegan Quinn, URG

1:20-3:00

Cores - Dan Miller, Legend Smelting - Questions to Ask Your Converter Buyer

Shipping - Shelly Perez, UPS - Rightsize to Reduce Re-Class & Re-Weight

Shipping - Betsy Finnell, Hotlines NXG - HotSHIPPER Saves Money

Shipping - Jim McKinney, MidWest Runner

I-CARE 10 Years of Compliance

5:30 Summer Outing Dinner & Museum Tour – Sanborn, Iowa - Officer Installation, Scholarship Auction, Networking – Sponsored by Vander Haag family



Summer Outing 2018

Amanda Zmolek, Copart Amanda is the industry relations analyst for Copart. She started her career with GreenLeaf Auto Recyclers in 2006 and has a marketing degree from San Die-

go State and a marketing MBA from UT Arlington. In 2015, after spending a few years working for a professional football team in their pro shop ecommerce department, she decided that auto salvage is her home and has been at Copart ever since.

Amanda is on the ARA



Awareness Campaign Committee and is proud to serve as the Copart account representative for auto recyclers. Contact Amanda at 972-391-5759 or amanda.zmolek@copart.com.

Jay Svendsen, Auto Data Direct is the National sales manager for Auto Data Direct Inc. ADD (as it is commonly called) is one of the three approved data consolidators for reporting to the national NMVTIS database and is responsible for the collection of over 50% of all the Junk, Salvage, and Insurance information reported to NMVTIS since the start of the program. Jay has been at most the industry shows and tries to help explain the NMVTIS reporting requirements and

what must be reported. ADD was the only data consolidator that was fully operational from the start date, has become the sole consolidator for the state of GA and TN, and has worked actively with the industry, software providers, and associations trying to make meeting the reporting requirement as easy



as possible for the parties affected, plus providing a solution which is very helpful in the event of an audit. Jay continues travel throughout the country to explain the present status of NMVTIS reporting, how recyclers can use NMVTIS information for making decisions, and how reporting to NMVTIS will benefit recyclers in the future. When Jay isn't traveling for ADD, he spends his time fishing, boating, or gardening.

#### Paul D'Adamo "Recall Guy" RAS Core

Paul joined Rebuilders Automotive Supply (RAS) as the "Recall Guy" in January 2018. His Mission is to promote Safety and rid the planet of defective Takata airbags.



Paul is a 27 year veteran of the Auto Recycling Industry. Former owners of

Bill's Auto Parts in Cumberland, RI, Paul and wife Lynn sold their award winning business to a national auto reycling company in 2013. After two years serving as Regional Manager for Pick-n-Pull, Paul and Lynn founded Recycling Growth, a consulting and training company serving the auto recycling industry. He currently serves as Adjunct Faculty/Speech Consultant at Babson College.

Theresa Colbert, Car-Part.com Theresa Colbert is an on-the-ground representative for Car-Part.com. She goes into the dismantling yards and helps the customers decide which of the products in the Car-Part suite best fits their needs. Trading Partners, Brokering, Coremate and Core Pricing programs are Theresa's pet projects. With her background in aftermarket and being "on the other side of the counter" at the yard and repair shops, Theresa is a firm believer in Brokering and in the huge value cores have in today's market.

Theresa has been with <u>Car-Part.com</u> almost 8 years. Previously, she worked at Nu-Parts Automotive Products for 10 years. Prior to Nu-Parts, she was the manager at Winter Auto Japanese Engines in Glendale, Arizona, and at AAA Econ-

\$\_\_\_\_

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### June 15-16, 2018

### Vander Haag's Museum, Sanborn, Iowa Okoboji Classics Cars, West Okoboji

Arrowwood Resort & Conference Center Okoboji, Iowa

Friday Museum Tour and Vendor Reception
Saturday Speaker Agenda, Museum Tour, Dinner
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☐ Event Sponsorship with signage......\$500

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Summer Outing 2018

omy Auto Parts in Phoenix, Arizona. With over 25 years of industry experience, she has seen the auto recycling world from almost every point of view. Theresa is on the Pennsylvania association event board, the Colorado association event board, speaks at industry trade shows, and writes a monthly article in The Recyclers Power Source, the Toolbox and several state association publications. When she is at home, she loves to spend time with her family, play with her dogs, cook, and watch football.



Drew VanDevender, Car-Part.com Drew has been a Sales Representative with Car-Part.com since 2000, and has been involved in the recycling industry since 1993. After graduating from the University of North Alabama in 1992, he began his career in the automotive recycling industry and never looked back. Drew resides in Sheffield, AL with his wife Gina and Son Gavin. Away from work, he enjoys all outdoor activities and is a big fan of College Football. He also likes to unwind by playing acoustic guitar and singing a few tunes. You just might catch him performing with the "world-renowned"

VW Beetles (aka: the Car-Part Band).





Summer Outing 2018

Amanda Urban, Hollander - Amanda is one of Hollanders expert eLink and eBay Specialists, and plays a crucial role in the success of Hollanders online sellers. She focuses on training customers to best utilize their eBay and eLink accounts to maintain best practices, remain current on the online parts marketplace, and optimizing accounts to maximize online sales.





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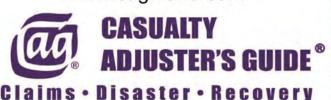
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#### Associate Members of IAR

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Auto Data Direct, Inc. Tallahassee, FL www.add123.com

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IIADA Panora, IA <u>www.iowaiada.com</u>

Kabele Truck & Auto Parts Spirit Lake, IA www.Kabele.com

Legend Smelting & Recycling Joliet, IL www.LegendSmelting.com **Maegan Quinn, URG** URG's Director of Member Relations who is passionate about Cajun food, football and helping members understand what their URG Membership can do for them.

URG's Message "CONNECT TO SUCCESS: URG offers unparalleled business tools, partnerships and resources for automotive recyclers across the U.S. and Canada. Let us help you run your business better."







CORE SUPPLIER TO THE RUTOMOTIVE REBUILDER

Summer Outing 2018

**Dan Miller, Legend Smelting** Dan is the Executive Director for Legend Smelting and Recycling, Inc, the leading buyers and processors of catalytic converters and dealers/brokers of non-ferrous metals in the industry. Dan prides himself on maximizing profits for his customers through education.

transparency, trust and customer support.

He started with Legend in 2000 and currently oversees several major operations including customer relations and company representation at state, regional and national industry trade shows. Prior to helping Legend open a location in the Los Angeles area, Dan began his career as a core buyer.

He resides with his family in Illinois and is an avid outdoorsman who enjoys spending time with his family.



#### Associate Members of IAR

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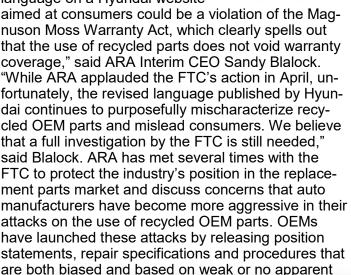
### **Industry News**

from the Automotive Recyclers Association

# ARA Press Release Addresses Attacks on Recycled Parts; FTC Letter to Hyundai scientific research claiming that genuine recycled OEM parts are inferior to new OEM parts. Please it the ARA homepage to read the full statement.

On May 21, 2018, ARA issued a press release expressing disappointment with a recent revision by Hyundai Motor America to its policies regarding the use of replacement parts and manufacturer warranties. In the release, ARA strongly urged the Federal Trade Commission (FTC) to take swift action in response to what appears to be automotive manufacturers' coordinated efforts to force recycled original equipment manufacturer (OEM) parts out of the market.

"We understand that the revisions to Hyundai's policy statements come in response to an April 9 letter from the FTC expressing concern that warranty language on a Hyundai website



scientific research claiming that genuine recycled OEM parts are inferior to new OEM parts. Please visit the ARA homepage to read the full statement: www.a-r-a.org. ARA urges all members to share this press release with customers, business partners, and other colleagues to help hold auto manufacturers accountable for their attacks on recycled OEM parts utilization.

# Deputy NHTSA Administrator Awaits U.S. Senate Confirmation Vote for Top Spot

The National Highway Traffic Safety Administration's (NHTSA) Deputy Administrator, Heidi King, is awaiting a final U.S. Senate Commerce Committee vote to be confirmed as Administrator amidst some Con-

gressional and consumer advocate opposition. King has been acting as Administrator for several months and has testified frequently on Capitol Hill before being named as the nominee by President Trump. At her Senate Commerce Committee confirmation hearing, Ms. King was guestioned extensively about the Administration's handling of numerous safety issues, particularly the Takata airbag recall. Ranking member Bill Nelson (D-FL) asked King several times if she would insist that "...automakers submit detailed plans and with specific steps..." to address the "Takata fiasco". She was also grilled by other committee members on the lack of final action and implementation of many 2015 FAST Act provisions. Last week the Senate Commerce Committee postponed a vote on her nomination in an effort to shore up support for her confirmation.





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