

Advertise in the Iowa Automotive Recyclers NEWS PRESS Advertising Rates 2019

Base ad Rates - **All advertisement can be in full color!**

Ad Size	Dimensions	One Time	Six Time Rate (1 year)
Business Card	2" x 3.25"	\$75	For 6 issues = \$399 per year
¼ Page Ad	3.5" x 4.5"	\$125	For 6 issues = \$750 per year
1/3 Page Ad	5" x 5"	\$125	For 6 issues = \$750 per year
½ Page Ad	7.5" x 4.5"	\$250	For 6 issues = \$1500 per year
Full Page Ad	7.5" x 10"	\$375	For 6 issues = \$2250 per year
Inside Front	7.5" x 10"	\$450	For 6 issues = \$2700 per year <i>taken by Car-Part</i>
Inside BackCover	7.5" x 10"	\$450	For 6 issues = \$2700 per year
Back Cover	7.5" x 6.0"	\$450	For 6 issues = \$2700 per year <i>taken by Legend</i>

The Iowa Auto Recyclers NEWSPRESS is sent to 700+ Auto Recyclers in the Midwest & beyond and related businesses throughout the US. All pages of the newsletter are in full color at no additional charge for advertisers.

We decreased the "pen to print" turnaround time and enabled the newsletter to provide more timely information, updates and changes with each addition at no charge! Additionally, the association will be rewarded through your advertising fee. Contact Sue Schauls at Sue.Schauls@gmail.com for more information!

Remember ASSOCIATE MEMBERS can run an article at any time during the year! Highlight your products, introduce a new sales rep or run a special deal for members of Iowa Auto Recyclers! Contact Sue for details..

Publishing Schedule six times per year for the bi-monthly newsletter and the deadlines will be:

Deadline	Issue	Delivery Date (Estimated)
Feb 20, 2019	March/April	March 31, 2019
Apr 20, 2019	May/June	May 30, 2019
Jun 20, 2019	July/Aug	July 31, 2019
Aug 20, 2019	September/October	September 15, 2019 - Summer Outing Edition
Oct 20, 2019	November/December	November 30, 2019
Dec 20, 2019	January/February	January 31, 2020